



BUSINESS PLANNING

The BIG QUESTION:

What would you like?

Reverse engineering your desires and dreams:

What **LIFESTYLE** do you desire and how much money does that require?

Put your TOTAL YEARLY MONEY AMOUNT here:

Now you can either:

a) Break it down into 12 months (if applicable):

b) OR break it down into projects/packages (if applicable):

Project/Package	\$\$\$	# of sold	Projected \$\$\$
1:			
2:			
3:			
4:			
TOTAL			



Example 1:

Project/Package	\$\$\$	# of sold	Projected \$\$\$
1: Coaching		\$8k per month	\$96k
2: Sports	\$100 per sports class	3 per week	\$15k
3: Translation	\$0.25 per word	2,000 per week	\$25k
4: Passive income		\$2.5k per month	\$30k
TOTAL			\$166k

Example 2:

Project/Package	\$\$\$	# of sold	Projected \$\$\$
1: Part-time job		\$2k per month	\$24k
2: Workshops	\$50 per person	2 per month – 10 part.	\$12k
3: Small groups	\$500 per person	1 per month – 3 part.	\$18k
4: Private work	\$3k per person	2 clients per month	\$72k
TOTAL			\$126k

→ Additionally, you get to play with the HOURS that each of the packages/programs will require.

This is the same process: You start with the LIFESTYLE you desire and the number of hours you'd actually like to work per day/week.

/day	/week
-------------	--------------

Then you can either check once you've got the \$\$\$ numbers and tweak, if necessary, or start with the hours to create the table above based on the number of hours.

Project/Package	Weekly	Monthly
1:		
2:		
3:		
4:		
TOTAL		

Example 1:

Project/Package	Weekly	Monthly
1: Coaching	20	80
2: Sports	3	12
3: Translation	3	16
4: Passive income	2	8
TOTAL	28	112

Example 2:

Project/Package	Weekly	Monthly
1: Part-time job	20	80
2: Workshops		4
3: Small groups		8
4: Private work	8	32
TOTAL	31	124

Your choice: You can totally do this in this document or If you'd like to avoid calculating and work with formulas, use Google or Excel spreadsheets.

NB: This is an exciting activity, take some time to be in a relaxed mode when you do it.

Make sure you get to ENJOY the process 😊

... Last but not least, remember to plan WITHOUT being attached – money CAN and WILL come from unexpected sources IF you open up to receive (next month's topic).